



**WRAGBY SHOW**  
& COUNTRY FAYRE

# ADVERTISING & SPONSORSHIP FORM 2026

**Support Our show – Sponsor local impact!**

The Wragby Show is powered by dedicated volunteers and welcomes over 6,000 visitors each year for headline attractions, live music, classic vehicles, livestock and 600m+ trade stands.

But it's more than one exciting day – we return our profits back into our community, donating £9,000 to local causes in 2025,

including

**Lincs & Lindsey Blind Society, Stainfield Village Hall, Wragby Toddler Group, Nunny's Farm, and Wragby Flowers Lincoln.**

Your sponsorship helps us create lasting memories and make a meaningful difference locally.

## Ready to support?

Find out more information below including how you can become a sponsor and be part of the Wragby Show story.



## The options

	<b>PROGRAMME ADVERT</b>	<b>PACKAGE A</b>	<b>PACKAGE B</b>	<b>PACKAGE C</b>
		£200	£350	£500
<b>¼ PAGE ADVERT</b>	£50			
<b>½ PAGE ADVERT</b>	£90	✓		
<b>FULL PAGE ADVERT</b>	£160		✓	✓
<b>BANNER</b>		✓	✓	✓
<b>WEBSITE</b>		✓	✓	✓
<b>TICKETS</b>			x4	X6
<b>TRADE STAND</b>				A Trade stand (up to 10m long)

## The details

**Programme** – we print over 3000 A5 full colour programmes each year, your advert will be allocated a space, this location will be chosen by us to suit the layout of the programme. If you do not send your advert by the deadline (15th June) we will not print it - we will not use previous years without PRIOR instruction from yourself. All Sponsors of the show are listed in the Programme

**Website** – with over 12,000 visits annually we have good traffic to the site, if you select a sponsorship package with website coverage you will have an interactive logo on our website redirecting our traffic to your website.

**Ringside Banners** – these must be dropped off at the Wragby showground on the Saturday (5th Sept) before the show and collected on the day after (or by other pre-made arrangement with the sponsorship steward) they must be no higher than 1m (or they will not fit on our crowd barriers) and no longer than 2m in length. We can provide cable ties to secure them to the barriers.

**Tickets** – IF you select package B or C you will receive free tickets with your sponsorship, these will be in the form of a QR code which will need downloading prior to the show and showing at entry – each ticket will have a unique QR code. If you wish to purchase more tickets, please do so on our website for early bird prices (closes in July)

**Trade Stand** – Package C comes with a trade stand of up to 10m in length – our tradestands are all 10m deep allowing a vehicle to park with the trade stand. This must be one continuous trade stand and must also comply with our trade stand booking process and forms (additional form will need filling in).



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## YOUR DETAILS

Company Name:

Contact Name:

Contact Number:

Email Address:

*(required for invoicing purposes)*

Website link:

## SPONSORSHIP PACKAGE

£50 - ¼ page advert

£200 - Package A

£90 - ½ page advert

£350 - Package B

£160 - Full page advert

£500 - Package C

Other donation - please state amount \_\_\_\_\_ *\*(required for invoicing purposes)*

## ADDITIONAL INFORMATION

*Please tick all that apply to your application*

Trade Stand Booking Form (Package C Sponsors only)

**ALL ARTWORK MUST BE SENT BY 15<sup>TH</sup> JUNE 2026**

ALL ADVERTISING AND SPONSORSHIP WILL BE INVOICED TO YOU FROM OUR NEW (VERY EXCITING) INVOICING SYSTEM SO PLEASE MAKE SURE YOU INCLUDE YOUR EMAIL ADDRESS AND TICK THE PACKAGE/ADVERT SIZE YOU WISH TO PURCHASE.

