



HOW **TO SET UP YOUR FUNDRAISING PAGE**

Here's how you can use easyfundraising to raise money towards your expedition fee.

We're recommending all our students create a free account with funding website easyfundraising to benefit from two really easy ways to raise money online.

Raise shopping donations – with easyfundraising, your family and friends can help you raise money simply by shopping online with **4,300 retailers** like **Amazon, Asos, John Lewis, H&M, eBay, Just Eat, Argos and M&S**. Whenever they buy something, the retailer sends you a free donation towards your target. Everyone shops online these days so why not turn that shopping into free cash towards your target!

Receive direct donations - They can also make a credit or debit card donation towards your target. Unlike other sites who offer this service, you won't pay any set up fees or monthly charges and they don't take any commission on donations either. It's quick, simple and 100% secure.

With some face to face fundraising still not possible, we think doing it online with easyfundraising is a no brainer.

Landing page registration - Go to www.easyfundraising.org.uk/operation-wallacea and set up your free fundraising page then follow these **5 steps....**

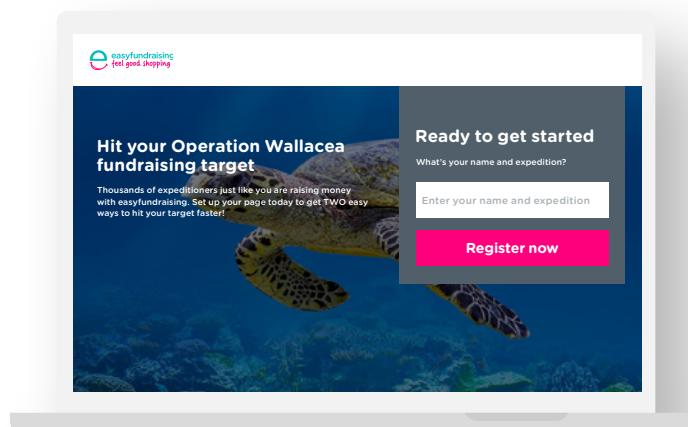


STEP



Tell us your name.

Include where you are going and year of travel



STEP



Add some information about your expedition.

Don't forget to include your home postcode and a contact telephone number.

Cause information

* Required information

Tell us about you cause * 412/500

Tell us where you are going and what you will be doing whilst you are on your expedition

Cause logo

Add you logo. You can edit this at any time.

Upload an image or drag and drop one here JPEG, PNG or GIF
5MB file limit

Is your cause a registered charity?

☒ Yes ☐ No

Postcode *

We use your postcode to assign a location to you cause

Telephone number

Please provide a number in case we ever need to contact you

Continue

STEP

3

Tell us how you would like us to pay your donations to you.

Make sure you have your bank account details to handy as we pay your donations directly into your bank account.

Donation payments

Please provide your payment details so that we can send any donations your supporters raise.

* Required information

How should we pay your donations? *

☐ Payment by bank transfer **Recommended**
I would like my cause's donations to be paid into a bank account

OR

☐ Payment by cheque
I would like my cause's donations to be paid by cheque

STEP

4

Download your free donation reminder and never miss a donation when you shop online from your laptop.

You're almost there, well done!

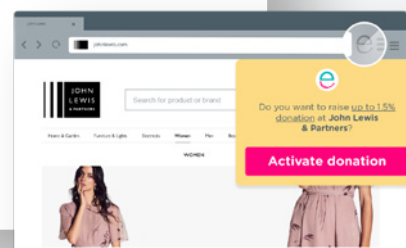
You just need the Donation Reminder which provides a little reminder every time you shop online. It's the easiest way to collect donations.

- ✓ Over 150,000 supporters use it
- ✓ They raise an average 5x more
- ✓ It's free with no annoying ads

[Add the Donation Reminder](#)

[No Thanks or I've done this](#)

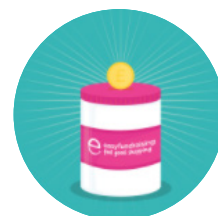
By downloading the Donation Reminder you agree to our [EULA](#)



STEP

5

Add a donate button to your easyfundraising page to allow parents, friends and family to make one off card donations to help boost your fundraising efforts.



One last step

Add a Donate Button to your easyfundraising page so you're supporters can make a donation to your cause and help you hit your fundraising target.

[Get your Donate Button](#)

STEP

6

Visit Promote My Cause

easyfundraising provide lots of free tools to help you inform parents and friends and family including **posters and flyers, prewritten Facebook, Twitter and WhatsApp messages**. The link to your easyfundraising page is automatically included so all you need to do is copy and paste to share with your friends and family and get as many people on board as possible.

Shop with over **4,300** retailers including:

amazon.co.uk

JOHN
LEWIS
& PARTNERS

Viking®

ebay

M&S
EST. 1884

BLOOM&WILD

Argos

SAGA

trainline

Create
AND
CRAFT

HOLLAND & BARRETT

GROUPON™

Booking.com

ASOS

NOT ON
THE HIGH
STREET

WAITROSE
& PARTNERS

Etsy


GoCompare

£ Over £33 million raised

1.9 million users

150,000 causes

Excellent  4.7 out of 5

1,734 reviews on  Trustpilot