

YOUR CAREER AT THE BBC

WEBINAR – 4 MARCH 2024

Key business areas

- Journalism
- Business (includes HR, Accountancy, Solicitor, Marketing)
- Production (includes social media content, online, radio)
- Digital Technology and Engineering (includes broadcast engineering, software engineering, data analysis, cyber security)

Applications

- Open October / November every year to start the following September – applications for 2024 now closed
- Closing date will vary according to the particular scheme – check on the job advert
- Applicants need to be 18 when they start the apprenticeship scheme but can be 17 when they apply – i.e., for those starting Year 13
- No upper age limits
- Salary is £20,475 plus if based in London, you will also receive the London Living Allowance of £5,164
- 80% is on the job training and 20% studying with an external learning provider
- The apprenticeships last from 18 months to 4 ½ years
- Varied entrance level criteria – will need 3 A levels or equivalent
- Staff role at the end with most schemes – except for Production which sets you up to be a freelancer

Top tips for application

- Read the application criteria and questions carefully
- Show your passion
- Show transferable and technical skills you have (communication, resilience etc)
- Give examples to back up what you've stated you can do
- Why do you want to do an apprenticeship and why at the BBC?
- Why you? – this is always an interview question for all schemes!
- Most importantly – be yourself!

Application process (in order)

- Online application

- Online tests
- Video interview
- Assessment centres
- Offer
- Start!

Work experience

- All experience is good experience – remember the importance of transferable and technical skills
- Look for companies and what they offer - such as BBC Taster Days (see below)
- Create your own work experience – volunteer at school, start your own podcast and so on
- Create your own portfolio – such as design websites, create your own media-based content, enter competitions and so on

Taster days

- See the Spring dates to be announced on the Early Careers website
- Opportunities depend on where you are as some areas of work are only on offer at certain locations
- Usually only around 20-30 in a group so not too scary!
- The day will consist of presentations (such as on the BBC itself) / tours / talk to staff and apprentices / undertake 1 or 2 fun tasks and activities (such as interviewing, putting programme ideas together)

Competition factor

- Yes, the BBC can thousands of applications BUT if you do not apply, you won't get in – so do not worry about this and focus, instead, on your OWN application – one of the apprentices on the webinar said he knew of a few people who applied more than once and were initially unsuccessful, but they got in in the end
- The Digital Technology and Engineering area can get fewer applications than those for journalism and production so less competitive

For more information on the BBC apprenticeships (Early Careers), visit careers.bbc.co.uk

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